

User Experience Design Sprint

every

(engl. User Experience Design Sprint)

Modulnummer: FIN-INF-120510

Kürzel	CP	Semester	Fachsem.	Dauer	Sprache	Niveau
UEDS	6	every	starting at 1.	1 Semester	deutsch	Master

Link zum LSF:	LSF
Zugang beschränkt:	
Verantwortung:	Hans-Knud Arndt
Dozent:in:	Hans-Knud Arndt
Lehrveranstaltungen:	Seminar <i>User Experience Design Sprint</i>
Verwendbarkeit:	- M.Sc. INF: Informatik - M.Sc. INGINF: Informatik - M.Sc. WIF: Wirtschaftsinformatik - M.Sc. WIF: Informatik - M.Sc. DKE: Applied Data Science - M.Sc. DE: Fachliche Spezialisierung

Angestrebte Lernergebnisse:

The graduates of this module...

- acquire a basic understanding of the User Experience Design Sprint approach
- learn and test the application of design thinking methods in a practical context
- create UX prototypes as part of the course
- learn and apply presentation skills for UX design projects

Inhalt:

As part of the course, the participants simulate a user experience design sprint, which is becoming increasingly important in business practice. Such a sprint serves the initial penetration of problems and the subsequent brainstorming.

Innovative methods of design thinking and other approaches to improving the usability and user experience of products and services are applied.

Arbeitsaufwand:

180h = 40h (block course) + 140h independent work

Prüfungsvorleistungen:	Studien-/Prüfungsleistungen:	Lehrform / SWS:
	Term paper	'- 3 SWS Seminar

Voraussetzungen nach Prüfungsordnung:	Empfohlene Voraussetzungen:
none	

Medienformen:	Literatur:

Hinweise:

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